



SPONSORSHIP PACKET
2024-2025

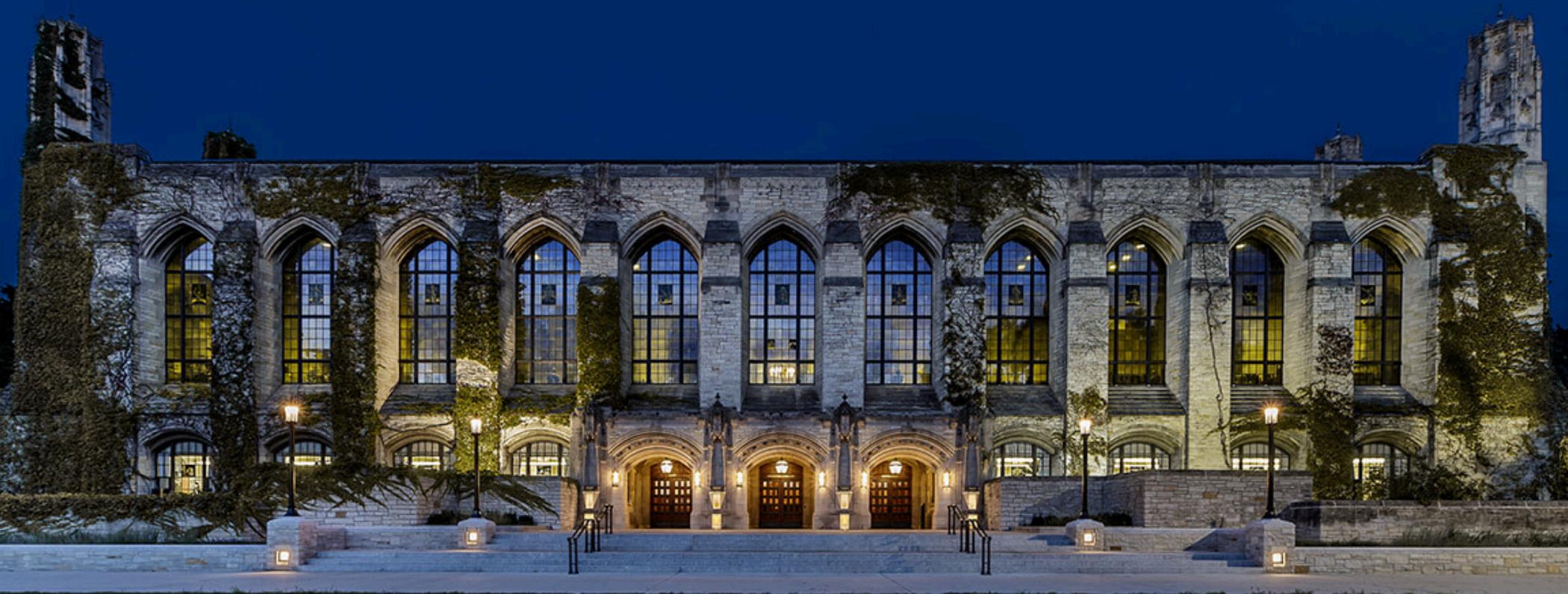


SHPE
Leading Hispanics in STEM.

Northwestern

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2024 - 2025 SHPE Executive Board

Kassie Ramirez
President

KassieRamirez2025@u.northwestern.edu

Natasha Gonzalez
Vice President

NatashaGonzalez2025@u.northwestern.edu

Pedro Martinez
Professional Liaison

PedroMartinez2025@u.northwestern.edu

Ricardo Olmos
Treasurer

RicardoOlmos2026@u.northwestern.edu

Bruce Garcia
Financial Chair

BruceGarcia2027@u.northwestern.edu

Eduardo Ramos
Secretary

EduardoRamos2026@u.northwestern.edu

Evelyn Molina-Maldonado
Chapter Liaison

EvelynMolinaMaldonado2026@u.northwestern.edu

Mahmood Sadeghi
Outreach Co-Chair

MahmoodSadeghi2025@u.northwestern.edu

Isabella Socci
Outreach Co-Chair

IsabellaSocci2027@u.northwestern.edu

Luiza Kroeff
Chapter Liaison

LuizaKroeff2027@u.northwestern.edu

Gisela Martinez
MemberSHPE Co-Chair

GiselaMartinez2027@u.northwestern.edu

Sofia Flores
MemberSHPE Co-Chair

SofiaFlores2027@u.northwestern.edu

Emily Trujillo
Social Media Chair

EmilyTrujillo2026@u.northwestern.edu

Mariana Lopez
SHPEtina Chair

MarianaLopez2026@u.northwestern.edu

Ariel Garcia
Webmaster

ArielGarcia2026@u.northwestern.edu

Letter from SHPE Northwestern

On behalf of Northwestern University's Society of Hispanic Professional Engineers (SHPE) student chapter, we would like to invite you to become involved with our chapter and its mission to inspire and empower Hispanic STEM development.

Our mission is to promote the advancement of Hispanics in the fields of engineering and science. We promote academic excellence, professional development, service, and community pride.

The Society of Hispanic Professional Engineers provides many opportunities for corporate involvement and support during the 2024-2025 academic year. Our events include conferences, workshops, study breaks, community service, outreach events, and fun/social activities. Some events have proven successful over the years and are being continued by tradition. Other events have been added to parallel the strength and growth of our chapter. This includes but is not limited to, our Evanston Township High School outreach program, and the SHPE freshman executive board. Our goals for this upcoming year are to be recognized by our region and nationals for our efforts in increasing membership in our community.

On behalf of SHPE NU, we thank you for your consideration in supporting our program and its missions.

We look forward to our future partnership.

GO 'CATS!!

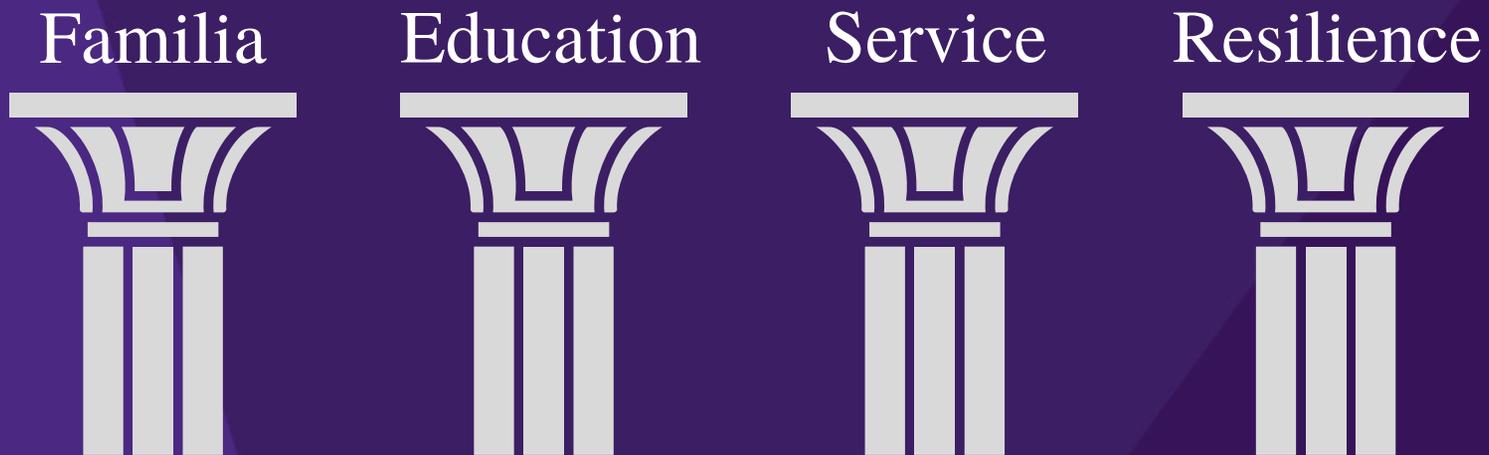


Sincerely,

Pedro Martinez and Kassie Ramirez

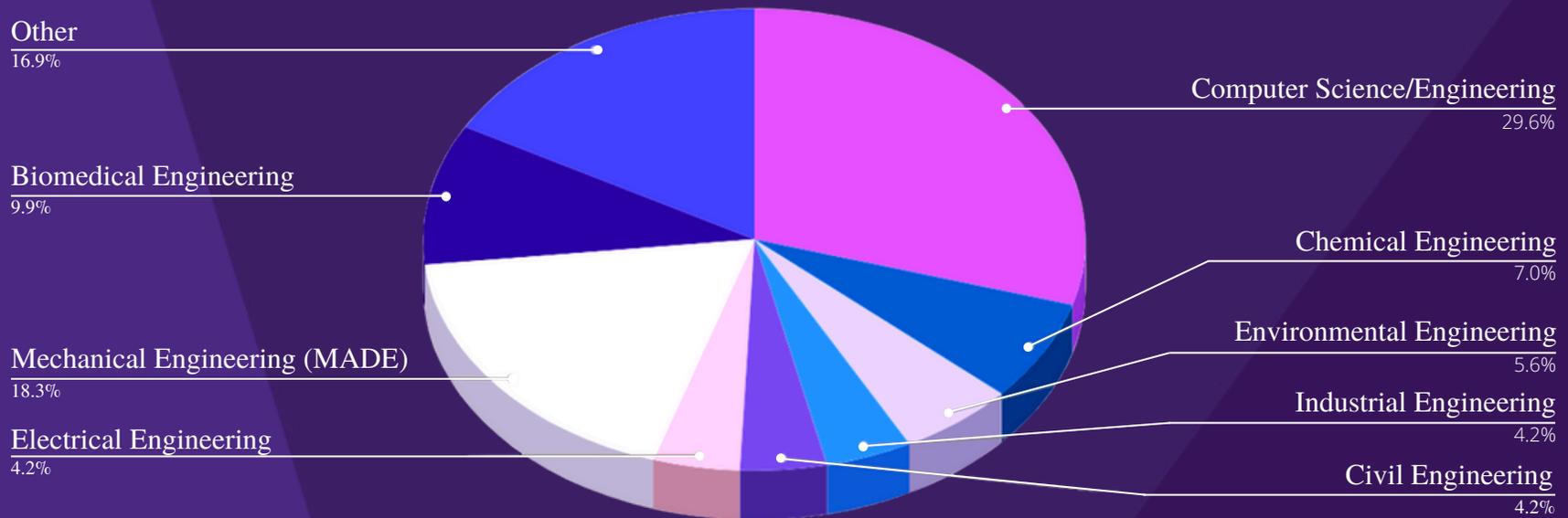
Mission and Goals

SHPE changes lives by empowering the Hispanic community to realize their fullest potential and impacts the world through STEM awareness, access, support, and development.



SHPE hopes to promote the advancement of people of all backgrounds, including but not limited to ethnicity, ability status, and gender. We aim to serve the Northwestern Community and surrounding schools through academic workshops, professional career opportunities, community service, and student group collaboration. SHPE believes that our diverse backgrounds allow us to contribute fresh perspectives, which are an incredible catalyst for progress and growth for any environment or company. We hope to provide all our members with education, employment, and social opportunities.

SHPE NU By the Numbers



80 Members

Sponsorship Tiers

Bronze
\$1,000

Silver
\$2,000

Gold
\$3,000

Platinum
\$4,000

Company Promotion



Company logo is placed on website, and newsletter

Opportunity Notices



Company's open positions are advertised

General Meeting Priority



Sponsor gains priority to present at general meetings

Event/Workshop



Sponsor hosts professional events

Resume Database



Sponsor receives digital file of membership resumes

Quarterly Professional Event Examples

Fall Quarter

Career Fair Prep + Networking

Host an event in which the company discusses networking and how to communicate with recruiters.

Interview Training

Host an event in which the company speaks on the interview process, facilitates mock interviews, and provides feedback spaces.

Resume and Elevator Pitch Aid

Host an event in which the company aids in formulating the best elevator pitch and provides resume feedback.

Winter Quarter

Budgeting 101

Host an event in which the company offers advice and educates members on financial literacy.

Diversity in the Workplace

Host an event in which the company discusses diversity and the importance of having community in the work field.

Negotiating Offers

Host an event in which the company discusses how to select an offer that best fits your needs.

Spring Quarter

Hands-on Experience

Host an event in which the company leads a hands-on project/experiment to inspire future engineers.

Make the most out of a summer internship/job!

Host an event in which the company provides advice as to how one can manage work expectations, time, and networking this summer.

Sponsoring Community Events

Noche de Ciencias

An outreach effort in which SHPE NU members host science exhibitions for kids in the Evanston and Chicagoland area.

HSIP at NU

The High School Initiative Program where high schools from the Chicagoland area are invited to campus for a day to learn about college, NU, SHPE, and STEM.

High School ScholarSHPE

Scholarships given to low-income high school students demonstrating an interest in the STEM field.

SHPE Jr Expansion

SHPE NU provides various resources, such as mentoring, to high schools with an active SHPE Jr chapter in order to encourage them to pursue engineering as a career.

Donation

Give a custom amount that we can allocate as needed.
In return, we would love to invite you to an event (surprise)!

Sponsoring Activities

Sports Tournament

Sports tournaments are a fun way to get people active and promote friendly competition within the community.

SHPE Formal

An end-of-the-year formal to celebrate Hispanics in STEM and a successful school year.

LatinNU Festival

A collaboration with other Hispanic and Latine organizations on campus to celebrate our culture and background.

SHPE National Convention

An opportunity for members to meet with recruiters from various companies, broaden their network, and participate in competitions.

Custom Company Event!

Feel free to create your own event! The professional team will host a meeting with you to discuss further details.



On behalf of everyone at Northwestern SHPE,
Thank you!

